Rotary | IMAGINE ROTARY

Rotaract District 3201 | Rotaract District Organisation

COIMBATORE | KOCHI | PALAKKAD | IDUKKI | THRISSUR

# A GUIDE ON
# DISTRICT PRIORITY PROJECTS 2022-2023

ROTARY INTERNATIONAL DISTRICT 3201


Rtr.PP.MONICA | DISTRICT PRIORITY PROJECTS CHAIR

Rtr.IPP.MONISH | DISTRICT PRIORITY PROJECTS DIRECTOR

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VISION :

Every rainbow that shines in the sky consists of seven colours, all merging in unison-the VIBGYOR. RI District 3201 is presenting a Rainbow of seven broad areas of opportunities to serve! Every Rotaract club as well Rotaractors can explore, identify and take up any colour of the Rainbow of the “opportunities to serve’ in the community around them, touching many dimensional impacts of our society.

**Spectra of colors VIBGYOR**
**depicting each avenues of services.**

01 VALUE ADDITION

02 INCLUSION

03 BUILDING A RESPONSIBLE COMMUNITY

04 GO GREEN

05 YOUTH POWER

06 OLD AGE

07 REACH OUT TO REHABILITATE

## VALUE ADDITION

Education is one of the qualities a person should pursue throughout their life. Educating the students doesn’t only mean to subjects, but also adding so many **values to their growth**.

- Sponsoring underprivileged children for their education / Providing educational aid / art facilities / Student Scholarships under government schemes.
- Developing Eco Friendly Schools.
- Cyber security /Child sex abuse awareness campaign for students & teachers.
- Life skills and lifesaving skill.
- Vocational skills /DIY.
- Sanitary hygiene initiatives in schools.
- Drug Abuse awareness programme.
- Promoting reading habits among children.

# INCLUSION

Social upliftment and developmental needs for
**specially challenged people,Transgender and LGBTQ community.**

- Skill enhancement for Transgenders.
- Toilets for transgender at public places.
- Enabling long term care of the disabled.
- Providing wheelchairs and prosthetics.
- Celebrating PRIDE Month.
- Helping the trans community in startups.

## BUILDING RESPONSIBLE COMMUNITY

Anything that makes a **huge impact in the community** in a new different and innovative way. Rather going on with the old flow, new initiatives are its main focus .

- Care on Menstrual Hygiene.
- Waste & e-waste management in 3 r's.
- Pet care/ Pet crematorium.
- Traffic rule & Road safety awareness.
- Breast milk donation, new care babies kit, Eradicate female infanticide by incorporating new female to government schemes.
- Decimation of Poverty and Hunger.
- Ensuring of women's safety in public places .
- Scribes for blind children.

## GO GREEN

Environment is as much as important as Education, Go Green mainly focuses on encouraging students to gain knowledge and **implement it on our surroundings**.

- Setting-up Miyawaki forest in available space.
- Clean up water bodies and rejuvenate rivers.
- Encouraging non-Plastic projects.
- Renewable energy projects.
- Placing of plastic waste dustbins.
- Plantation of Medicinal/ Herbal plants in huge number is accountable.

## YOUTH POWER

This basically focuses on developing oneself with soft skills and personal traits.This believes in the concept that if one develops Him/herself the community develops automatically.

- Career counselling/psychometric workshops.
- Self-Défense Training for youngsters.
- Encourage entrepreneurship.
- Creating part-time job opportunities.
- Speech craft workshops.
- Leadership skill development seminars.

## OLDAGE

Old is gold. The older generation has much wisdom to impart, for there is no substitute for real life experience. Even if they are not tech-savvy, life lessons of hard-work, patience, determination etc. remain evergreen. Both the Rotaract and Interact, can go a long way in ensuring that our senior citizens are a happy part of our everyday lives.

- Celebrating grandparents day & Encouraging to adopt a grandparent.
- Digital literacy program / Educate for senior citizens .

## REACH OUT TO REHABILITATE

Reach out, Rehabilitate and Rebuild the people who need help in living to form the better communities.

- Cancer care.
- Cataract surgeries.
- Conducting medical camps (encouraging specialized camps).

KEY GUIDELINES:

- Sustainability of each project is taken into concern.
- More feasible and livable ideas in 7 priority projects are highly encouraged.
- Maintain Separate **District Priority Project File** accordingly.
- Clubs should execute minimum one project in **all 7 priority projects.**
- Joining hands with other Non-Governmental Organizations is highly appreciated.
- All your District Priority Projects should be mandatorily communicated via portal, by selecting **Avenue of Service as District Priority Projects.**

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